



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966296-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

BrabenderCox
Attention: Accounts Payable
1218 Grandview Avenue
Pittsburgh, PA 15211

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Barletta/R/US Congress	BARLETTA 4 CONGRESS	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/28/12	966296	06387044

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/27/12	M-Su News 8 at 11p	11-1135p	--WTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/24/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1201H	\$850.00 NM
2	WGAL	Th	10/25/12	11:16 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1201H	\$850.00 NM
4	WGAL	F	10/26/12	11:27 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1201H	\$850.00 NM
3	WGAL	Sa	10/27/12	11:27 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1201H	\$850.00 NM
2	10/24/12	10/26/12	M-F News 8 at 6a	6-7a	--WTF--	:30	3	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	10/24/12	6:24 AM	M-F News 8 at 6a	6-7a	:30	BCLB1201H	\$950.00 NM
1	WGAL	Th	10/25/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	BCLB1201H	\$950.00 NM
2	WGAL	F	10/26/12	6:30 AM	M-F News 8 at 6a	6-7a	:30	BCLB1201H	\$950.00 NM
3	10/24/12	10/26/12	NBC Today Show	7-9A	--WTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	W	10/24/12	7:26 AM	NBC Today Show	7-9A	:30	BCLB1201H	\$900.00 NM
1	WGAL	W	10/24/12	8:50 AM	NBC Today Show	7-9A	:30	BCLB1201H	\$900.00 NM
2	WGAL	Th	10/25/12	7:22 AM	NBC Today Show	7-9A	:30	BCLB1201H	\$900.00 NM
3	WGAL	F	10/26/12	8:44 AM	NBC Today Show	7-9A	:30	BCLB1201H	\$900.00 NM
4	10/24/12	10/26/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	10/24/12	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1201H	\$400.00 NM
2	WGAL	Th	10/25/12	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1201H	\$400.00 NM
1	WGAL	F	10/26/12	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1201H	\$400.00 NM
5	10/24/12	10/26/12	M-F 5-6p News	5-6p	--WTF--	:30	6	\$1,000.00	NM



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966296-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Barletta/R/US Congress	BARLETTA 4 CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	W	10/24/12	5:12 PM	M-F 5-6p News	5-6p	:30	BCLB1201H	\$1,000.00 NM
1	WGAL	W	10/24/12	5:56 PM	M-F 5-6p News	5-6p	:30	BCLB1201H	\$1,000.00 NM
4	WGAL	Th	10/25/12	5:14 PM	M-F 5-6p News	5-6p	:30	BCLB1201H	\$1,000.00 NM
2	WGAL	Th	10/25/12	5:41 PM	M-F 5-6p News	5-6p	:30	BCLB1201H	\$1,000.00 NM
6	WGAL	F	10/26/12	5:23 PM	M-F 5-6p News	5-6p	:30	BCLB1201H	\$1,000.00 NM
3	WGAL	F	10/26/12	5:55 PM	M-F 5-6p News	5-6p	:30	BCLB1201H	\$1,000.00 NM
6	10/24/12	10/24/12	NBC Prime	9-10p	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/24/12	9:19 PM	NBC Prime	9-10p	:30	BCLB1201H	\$1,600.00 NM
7	10/26/12	10/26/12	NBC Prime	10-11p	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/26/12	10:10 PM	NBC Prime	10-11p	:30	BCLB1201H	\$800.00 NM
8	10/27/12	10/27/12	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/27/12	6:45 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCLB1201H	\$150.00 NM
9	10/27/12	10/27/12	Sa/Su News 8 at 6	6-630p	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/27/12	6:20 PM	Sa/Su News 8 at 6	6-630p	:30	BCLB1201H	\$500.00 NM
10	10/27/12	10/27/12	M-Su News 8 at 11p	11-1135p	-----1-	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/27/12	11:09 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1201H	\$850.00 NM
11	10/28/12	10/28/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/28/12	9:27 AM	Sa/Su News 8 at 9a	9-10a	:30	BCLB1201H	\$400.00 NM
12	10/28/12	10/28/12	Sa/Su News 8 at 6	6-630p	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/28/12	6:27 PM	Sa/Su News 8 at 6	6-630p	:30	BCLB1201H	\$500.00 NM



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966296-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Barletta/R/US Congress	BARLETTA 4 CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/24/12	10/26/12	NBC Today Show II	9-10a	--WTF--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	4	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/24/12	9:57 AM	NBC Today Show II	9-10a	:30	BCLB1201H	\$375.00 NM
2	WGAL	Th	10/25/12	9:26 AM	NBC Today Show II	9-10a	:30	BCLB1201H	\$375.00 NM
4	WGAL	F	10/26/12	9:27 AM	NBC Today Show II	9-10a	:30	BCLB1201H	\$375.00 NM
3	WGAL	F	10/26/12	9:59 AM	NBC Today Show II	9-10a	:30	BCLB1201H	\$375.00 NM
14	10/24/12	10/26/12	NBC Tonight Show	1135p-1235a	--WTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	W	10/24/12	11:57 PM	NBC Tonight Show	1135p-1235a	:30	BCLB1201H	\$400.00 NM
1	WGAL	W	10/24/12	12:29 AM	NBC Tonight Show	1135p-1235a	:30	BCLB1201H	\$400.00 NM
2	WGAL	Th	10/25/12	11:47 PM	NBC Tonight Show	1135p-1235a	:30	BCLB1201H	\$400.00 NM
3	WGAL	Th	10/25/12	12:18 AM	NBC Tonight Show	1135p-1235a	:30	BCLB1201H	\$400.00 NM
15	10/28/12	10/28/12	NFL	NFL Various	-----2	:30	2	\$5,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2	2	\$5,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Su	10/28/12	8:20 PM	NFL	NFL Various	:30	BCLB1201H	\$5,200.00 NM
1	WGAL	Su	10/28/12	10:46 PM	NFL	NFL Various	:30	BCLB1201H	\$5,200.00 NM
16	10/25/12	10/26/12	M-F 4-5P	4-5P	---TF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	10/25/12	4:41 PM	M-F 4-5P	4-5P	:30	BCLB1201H	\$500.00 NM
2	WGAL	F	10/26/12	4:22 PM	M-F 4-5P	4-5P	:30	BCLB1201H	\$500.00 NM
Total Spots							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$36,350.00
<u>Agency Commission</u>	\$5,452.50
<u>Net Amount Due</u>	\$30,897.50